

Interim CFO Services... When You Need It

Synaptic

The Results You Want. Sooner.



Synaptic Interim C-level consultants are experienced executives who may have saved a business from extinction, grown a business from a sales, manpower and infra-structure point of view, and acquired smaller businesses to back-fill the existing product portfolio. They successfully engage their previous work experience and assist small companies in fulfilling their true potential. As a partner with the business owner(s), interim managers have established a reputation as a constructive advisor to clients. A successful interim manager is one that rolls up their sleeves and works towards laying the groundwork for a successful business. They work hard, because they succeed only if the business owner succeeds. This is in stark contrast to a consultant that merely performs a top down overview, makes suggestions/recommendations and walks away prior to implementation. They also "get their hands dirty" and get the important jobs done.

Small business owners should give some thought to engaging an experienced CFO on a part time basis either one day a week or a few days a month, as it's a very inexpensive method to handle the finance & administration side of the house, allowing business owners more time to work on growing the business. Companies that are resource challenged, and don't feel the need to hire a full time CFO, may find engaging a interim executive as a better alternative. Expected core competencies include but are not limited to the following:

Cash management (manage in coming cash to maximize cash flow)

Cost control (manage costs associated with running the business keeping in line with budget/projections, limiting exposure and thereby maximizing profits)

Operating working capital management (lowering on-going working capital and maximizing return on investment)

Distribution and logistics (day-to-day distribution, warehousing and customer service)

Strategic purchasing (SRM implementation and low cost sourcing)

Lean process improvements/migration (introduction to lean accounting that rids an organization of out-dated measurement systems and replaced with one organizationally harmonious set of goals and objectives)

Financial due diligence (examination prior to acquisition, merger and sale)

THE RESULTS YOU WANT

Deliver products to market... On time

Reduce products cost... Reliability

Increase profits... Guaranteed

SOONER.

Contact us at (866) 318-3302 or on the web to discuss how Synaptic can tailor the right CFO services to continue your business's financial management excellence.